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Newsletter March 2026 Lactation Education Resources

1 message

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To: Amisha Grasty <amisha@birthswell.com>

Mon, Mar 2, 2026 at 3:16 PM



IBCLC Day Sale | Live Help: Exam Prep | Last Minute Exam Tips
Celebrate Safe Sleep & World Doula Weeks

Newsletter March 2026 Lactation Education Resources

Our Sitewide IBCLC Day Sale Starts Now

Celebrate IBCLC Day with us! Today through 9 March 2026, **save 15% on every online course*** we offer in English and Spanish. Wherever you are in your lactation education journey, we're making it easier to take the next step.

- ✓ Get the 95 hours of lactation training you need for the IBCLC exam and earn your CBS
- ✓ Earn your Certified Breastfeeding Specialist (CBS) with our 52+hour course
- ✓ Enroll in our bundles and earn CERPs, CME, or Nursing Contact Hours
- ✓ Prepare for the IBCLC exam with our comprehensive exam prep courses
- ✓ Save on TieLER, our infant mouth model
- ✓ Save 15% on every Spanish language course, including our new 75-CERP recertification bundle

Shop between now and 11:59pm EST on Monday, 9 March 2026. Use these coupon codes to save:

English language training: IBCLCDAY2026LER
Spanish language training: DIAIBCLC2026CEL

Shop Lactation Training in English

Shop Lactation Training in Spanish

LER Live: You've Got This! IBLCE Exam Prep

Taking the April exam? Don't miss our free live session Friday, 13 March, 2026, 9am PDT/12pm EDT. Test-taking strategies, sample exam problems, and live Q&A with Sekeita Lewis-Johnson, LER's Accredited Provider Program Director and Angela Love-Zaranka, LER's Program Director. Register to save your spot.

[Register Now](#)

When Weight Gain Slows, What Do You Do? (15% Off)

Few moments are more stressful for families than hearing, "Your baby isn't gaining enough." In this month's selected course, **Slow Weight Gain and Insufficient Milk Supply**, Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC, equips you with the tools to assess what's truly happening and to guide families forward with clarity and confidence.

Save 15% when you enroll during March with the code **COTMmar2026**.

[Enroll Now](#)

(Watch our social media channels to help choose the April course of the month—and you could win the course you vote for, free!)

Taking the April Exam? Here's Your Final Month Game Plan

- [Down to the Wire: Last Minute Exam Tips](#)
- [Ace the Photo Questions](#)

Then, explore our **Exam Review courses**. Our Exam Review and Exam Review Enriched offer the option of a full video review of the exam's content, plus 900+ online, interactive practice questions in QBank, our leading edge online practice test tool.

🔥 And don't forget—our Exam Review courses are **15% off during our IBCLC Day Sale!**
Code: IBCLCDAY2026LER.

Save on Exam Prep Courses

Sleep Awareness Week Feature: Infant Sleep

Sleep and feeding are inseparable in the early months. In this evidence-based course, Dayna Hall, BS, IBCLC, ICCE, ATC, covers infant sleep physiology, SIDS/SUID research, safe sleep guidance, co-sleeping, and breastsleeping. You'll come away with updated knowledge and a practical counseling framework for family-centered care.

Explore Infant Sleep & Feeding Course

Celebrating World Doula Week!

LER honors the vital work doulas do supporting families through pregnancy, birth, and beyond. Your compassionate care makes a profound difference.

Enhance your lactation expertise with our Basics of Lactation Management Training, designed specifically for doulas and birth workers. Whether you're seeking lactation training for DONA certification or advancing your existing skills, our expert-taught, on-demand course covers everything you need to provide confident lactation support.

Join us in strengthening the incredible work you do.

Learn More

LER Offers Baby Friendly Training

Ensure compliance with BFUSA's 6th edition guidelines by enrolling your Direct Care Personnel in our Competency-Based Training course at FirstLatch.net. Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation.

Available now for enrollments—to preview the course, learn more, or request a quick quote:

Preview the Course

Request a Quick Quote

Updated Free Parent Handout: Breastfeeding Survival Guide for the First Two Weeks

The first weeks with a new baby are both beautiful and challenging! Leave this handout with parents to support their transition—it's packed with practical, evidence-based advice. Download for free.

[Download in English](#)

[Download in Spanish](#)

**Sale does not include in-person events, the HOURS program, or LER Clinical Lactation Internship Program.*

Everything you need to be a lactation consultant

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[Earn CME](#) | [What's New](#) | [En Español](#)



[The LER Family](#)

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