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August Newsletter

Newsletter August 2022 Lactation Education Resources

Lactation Courses Discounted All Month

We're offering select lactation education courses at significant savings throughout the month of August! This month's four weeks are designated World Breastfeeding Week, Indigenous Milk Medicine Week, Asian American, Native Hawaiian, & Pacific Islander Week, and Black Breastfeeding Week. Celebrate the week of your choice by taking a step forward on your lactation support journey for less.

- Take \$100 off our full 95+ hour course, [Lactation Consultant Training Program](#), with the coupon code 100wbw2022. The content covers the IBLCE detailed content outline. (Price includes CBS exam.)
- Take \$75 off our [Core Lactation Consultant Course](#). Earn the Certified Breastfeeding Specialist certification and begin helping families right away. (Price includes CBS exam.) Coupon code: 75wbw2022.
- Take \$75 off our [Lactation Consultant Bridge Course](#), our 45-hour course designed for those who have basic lactation training and need additional hours to apply for the IBCLC Exam. Coupon code: 75wbw2022.

[Learn More](#)

Discounts on Spanish Training Lactation Courses

Celebrate the impact of breastfeeding around the globe during the month of August and take your lactation career a step further, with these significant discounts on our Spanish Language courses:

- 20% off our full 95+ hour course, [Programa de capacitación de consultores en lactancia](#). The content covers the IBLCE detailed content

[consultores en lactancia](#). The content covers the IBCLC detailed content outline. (CBS exam included to earn the Certified Breastfeeding Specialist certification). Coupon code: SMLM20.

- 20% off our [Curso básico de consultor en lactancia](#) (CBS exam included to earn the Certified Breastfeeding Specialist certification) and begin helping families right away. Coupon code: SMLM20.
- 20% off our [Curso de Enlace para Consultores de Lactancia](#), our 45-hour course designed for those who have basic lactation training and need additional hours to apply for the IBCLC Exam. Coupon code: SMLM20.

[Learn More](#)

TODAY! LER Live: Real Talk: The Realities of Being and Becoming an IBCLC

What better time to explore your dream of becoming an IBCLC than during World Breastfeeding Week? Find out more about what being an IBCLC is really like and how to get there. Angela Love-Zaranka, BA, IBCLC, RLC and Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC, share insights and answer your questions live on Monday, August 1st at 2 pm EDT. Free registration required.

[Register for Live Event](#)

Atlas Provides Essential Resource

Celebrate breastfeeding and chestfeeding in August by adding The Melanated Mammary Atlas® (MM Atlas) to your professional toolbox. While most texts show breastfeeding-related conditions on primarily or exclusively White skin, the MM Atlas is a digital resource that allows you to explore images of mammary-related conditions on Asian, Indigenous, Black, and Brown skin. In keeping with our commitment to provide an inclusive education to our students, LER has partnered with the MM Atlas as the only lactation education program to feature MM Atlas images throughout our curriculum. Our CBS students also receive a discount when they subscribe to the MM Atlas.

[Learn More About the MM Atlas](#)

[Subscribe to the MM Atlas](#)

Scholarship Application Window Closes August 15

Applications are being accepted now for *Rising Tide Lactation Equity Scholarship* designed to increase the number of Black IBCLCs by removing financial barriers to the IBCLC exam. Scholarships are available for the 95+ hours of lactation-specific education, clinical hours, health science courses, exam fees, and more. No matter where you are on your journey, this scholarship program is designed for you!

[Learn More Now](#)

Earn Clinical Hours—Through LER!

If you are seeking to earn clinical hours to meet the IBCLC exam requirement, LER can help.

LER has recently earned IBLCE designation as a Breastfeeding Support Counselor Organization (BSO). This means that Pathway 1 candidates who have earned their CBS through LER will soon be able to earn their 1,000 clinical hours through LER.

We're conducting a pilot phase of the BSO program now. Additional students will be accepted soon! Sign up now to be the first to know when spots are available.

[Join the List](#)

[Interested in earning the CBS? Learn more here](#)

IBLCE Extends Technology Guidance

Candidates can continue to use technology platforms to earn clinical hours toward IBCLC exam eligibility, IBLCE announced last week. IBLCE guidance issued early in the Covid-19 pandemic which expanded the options for IBCLC candidates to use technology platforms to earn clinical hours was set to expire on September 30, 2022. But following last week's announcement, the new rules will stay in effect through September 30, 2023, for all exam Pathways.

[Read the Guidance](#)

Expect Diverse Images on 2023 Exams

IBLCE has announced that it will expand the diversity of the images on upcoming IBCLC exams to better reflect the communities served by IBCLCs. Roughly half of the exam's questions contain images, and being able to recognize mammary-related conditions on diverse skin tones is key. At LER, our practice exam tool, QBank, is a rich source of questions containing diverse images. In addition, our courses and materials incorporate images from the Melanated Mammary Atlas®, a unique source for images of mammary-related conditions on Asian, Indigenous, Black, and Brown skin. Be prepared for the exam, and for your practice!

[Explore QBank](#)

[Learn about the MM Atlas](#)

Recertification By CERPs Due Soon

The clock is ticking for IBCLCs planning to recertify by CERPs in 2022. Recertification by CERPs applications are due September 30. IBLCE is urging candidates to file applications as early as possible ahead of the deadline to ensure they are in compliance. Learn more about how we can help you recertify by CERPs, including how one LER Course Bundle has you covered regardless of your CE Self-Assessment!

[All About Recertifying By CERPs](#)

Need to start with the basic facts? Our blog contains a step-by-step guide.

[Read the Blog](#)

Learn More About LER

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