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Newsletter August 2025 Lactation Education Resources

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Fri, Aug 1, 2025 at 12:44 PM



Shop Our Month-Long Sale | Last Minute Exam Help | Spanish Practice Exams
Mouth Model Discount | Free Parent Handout: Milk Supply for NICU Parents

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LER's World Breastfeeding Week/U.S. National Breastfeeding Month Sale

No matter what your goal, we will have a sale just for you during World Breastfeeding Week/National Breastfeeding Month.

How You Can Save:

 **Exclusive email-only sales:** We're planning DEEP discounts on a different course (always one of our most popular) every two weeks through September 11th. We'll keep you posted in your inbox.

 **Special sales just for the LER community:** Keep an eye out for flash sales—ONLY advertised on our social media. Be sure to tag your lactation colleagues—they will thank you for the insider discount.

Take Advantage of Our FIRST Sales Now!

August 1-14, save 15% on our [course bundles](#). Still need CERP's before September? Our bundles have you covered. Use the **coupon code WBW15** at checkout for your discount.

Save Now—Spanish Language Lactation Training Sale

Celebrate with a sitewide sale on Capacitacion En Lactancia, our Spanish language lactation training website. **Enjoy 15% off, now through September 11, 2025.** Coupon code: **CEL15**

Shop Spanish Sale Now

Considering TieLER? For a limited time, get the World Breastfeeding Week TieLER Bundle.

Invest in TieLER now and get three big bonuses:

- An early purchase **discount**
- Our comprehensive course, [Infant Oral Anatomy](#), for free!
- A TieLER mat, perfect for instruction with parents or students

Save On TieLER & Get a Free Course

LER Live: Real Talk—The Realities of Being and Becoming an IBCLC

Is being a lactation consultant right for you? Find out for sure—attend our upcoming Live event and get your questions answered by experts who have walked the path. Angela Love-Zaranka, BA, IBCLC, RLC, FILCA and Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC, will be your hosts on **Monday, August 18, 2025, from 1pm to 2pm Eastern.** Free; registration required.

Register for the Live Event

Taking the Exam? These Blogs Can Help.

From tips on photo questions to what to do when a question seems wrong, our expert instructors have answers.

- [Down to the Wire: Top Tips for Last Minute Exam Prep](#)
- [Ace the Photo Questions](#)
- [What to Do When an Exam Question Seems Flawed](#)

LER Live: 30 Days and Counting—You've Got This! IBLCE Exam Prep

 **September exam takers:** Do not miss this! Our next free live session will cover:

- Test-taking strategies
- Sample exam problems
- Your questions answered live

It's all happening **Monday, August 11, 2025**, from 1pm to 2pm Eastern. Registration required. Don't miss out!

[Register for the Live Study Session](#)

Wondering How You'll Score? Try LER QBank.

Each of LER QBank's nearly 600 questions is a study opportunity—answers are explained and referenced, and QBank keeps adapting to give you the questions you most need to review. Free test-drive available!

[Explore QBank](#)

LER Has Spanish Practice Exams

Studying for the IBCLC exam in Spanish? LER now offers two practice IBCLC exams just for you.

Shop Spanish Practice Exams

Low-Cost College Courses

Do you need some or all of the eight college health science subjects required for the IBCLC exam? Take these courses online at an incredibly low price through LER's partnership with Walden University. Learn more and move forward on your IBCLC path today.

Affordable College Courses

LER Offers Baby Friendly Training

Ensure compliance with BFUSA's 6th edition guidelines by enrolling your Direct Care Personnel in our Competency-Based training course at FirstLatch.net. Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation. The course is available now for enrollments. To preview the course, learn more, or request a quick quote, click on one of the links below.

[Preview the Course](#)

[Request a Quick Quote](#)

Updated Free Parent Handout: Increasing Supply for a NICU Baby

Help parents of babies in the NICU maximize their milk supply. This illustrated handout explains the most effective steps and techniques.

[Download in English](#)

[Download in Spanish](#)

Everything you need to be a lactation consultant

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The LER Family

This e-mail has been sent to agrasty@gmail.com, click here to [Unsubscribe](#).

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