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Newsletter December 2024 Lactation Education Resources

Date: Thursday, December 5, 2024 at 12:07:32 PM EST

From: Lactation Education Resources <support@lactationtraining.com>

To: Amisha <amisha@birthswell.com>



Black Friday Sale Ends Soon | Help for Your Exam Study Schedule
Save on Lactation Texts | Baby-Friendly Training | Free Parent Handout

Newsletter December 2024 Lactation Education Resources

Save Now! Black Friday Sale Ends Tomorrow

There's still time to save 15% on the lactation training you need to move your career forward in 2025. Enroll before midnight on December 6, 2024 with the **coupon code 2024BlackFriday15**, and save on:

- **IBCLC and CBS certification training.** Earn the 95 hours of lactation-specific education required for the IBCLC exam or become a Certified Breastfeeding Specialist (CBS) for 15% less.
- **CERPs for IBCLC recertification.** Get all the CERPs you need to recertify at a reduced price with our 75-CERP Recertification Bundle. Need fewer CERPs? Our 20-Hour Continuing Education Bundle is also 15% off.
- **CMEs.** Up-level your lactation expertise and earn CMEs, with our 25-CME Lactation Medicine Bundle, now 15% off.
- **Nursing Contact Hours.** Advance your nursing career and earn Nursing Contact Hours during our sale — all of the courses above award Nursing Contact Hours!
- **Spanish-Language Lactation Training.** Every course on our Spanish-Language site is 15% off, including our CBS and IBCLC training courses. **Coupon code: 2024BLACKFRIDAY15**

Sale ends at 11:59pm Eastern on December 6, 2024.

Click on a link below to explore the sale before it's gone!

Shop the English-Language
Sale

Shop the Spanish-Language
Sale

Free Live Session – 90 Days and Counting: Creating a Study Plan for the IBCLC Exam

April exam candidates: Register for our January live event now. Then relax over the holidays, knowing you'll have expert study help on January 7! We'll help you make a 3-month study plan that covers everything so you arrive on exam day ready to succeed. Additional topics: the structure of the exam, the types of questions you'll face, and how to study efficiently and effectively. Hosted by Angela Love-Zaranka, BA, IBCLC, RLC, FILCA and Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC. Tuesday, January 7, 12pm PST/3pm EST. Free registration required.

Register Now

Making Your Holiday List? Ask For These!

Add to your lactation library. LER offers 25-40% off many of the most important books for lactation care providers, including *Breastfeeding and Human Lactation, Seventh Edition*. Visit our bookstore today, and expand your lactation library for less.

Shop the LER Bookstore

Partner with LER for Exhibits and Sponsorship at Your Conference

If you are hosting a conference, summit, or symposium in 2025, consider LER as an exhibitor or partial sponsor! Connect with us via email and include your event's prospectus.

Send a Prospectus

New Baby Friendly Training Available

Ensure compliance with BFUSA's 6th edition guidelines by enrolling your Direct Care Personnel in our new Competency-Based training course at [FirstLatch.net](https://firstlatch.net). Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation. The course is available now for enrollments. To preview the course, learn more, or request a quick quote, click on one of the links below.

[Preview the Course](#)

[Request a Quick Quote](#)

Updated Free Parent Handout: Plugged Ducts & Mastitis

A parent dealing with plugged ducts or mastitis can feel overwhelmed with the steps they need to take. Leave them with this clear, fully illustrated handout to help them remember your recommendations. It's a free download.

[Download in English](#)

[Download in Spanish](#)

Everything you need to be a lactation consultant

[Get Started](#) | [Become an IBCLC](#) | [Become a CBS](#)
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[The LER Family](#)

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