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Newsletter September 2025 Lactation Education Resources

1 message

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To: Amisha Grasty <amisha@birthswell.com>

Wed, Sep 3, 2025 at 8:54 PM



Ends Soon: National Breastfeeding Month Sale | The Best Practice Exam Tool | Spanish Practice Exams | Mouth Model Discount | Free Parent Handout: Waking a Sleepy Baby

Newsletter September 2025 Lactation Education Resources

★ **Last Chance! 15% Off Core and Bridge Lactation Courses** ★

*Our National Breastfeeding Month sale ends **Sunday, September 14, 2025.***

- **Get Certified for Less**

Through September 14, our **Core Lactation Consultant Course** and **Bridge Lactation Consultant Course** are both 15% off. Core provides 52+ hours of lactation training including 2 hours of WHO Code education, and confers the Certified Breastfeeding Specialist (CBS) — exam included. Bridge provides 45 hours of lactation training—combined with your existing training to reach 95 hours for IBCLC exam eligibility.

Shop the Sale

- **Save on Spanish Lactation Training**

Our 15% off sitewide sale on our Spanish Language site, Capacitacion En Lactancia, also ends September 14. Includes courses toward CBS and IBCLC certification.

Shop the Spanish Sale

LER Live: Real Talk About Becoming an IBCLC

Thinking about becoming an IBCLC, but wish you knew what it's really like—and how to get there? Join our next live event with Angela Love-Zaranka and Sekeita Lewis-Johnson for insider insights and live Q&A. Tuesday, September 30, 12pm to 1pm EDT. Free; registration required.

[Register for the Live](#)

IBCLC Exam Jitters? We can help.

Last-minute nerves are perfectly normal! You are probably much further along than you think—and our practice exam tool is the best way to reassure yourself. QBank is online, interactive, fully referenced—and will help you target exactly the info you still need to study. It's built into our Exam Review course. You've got this, and we're cheering you on!

[Get the Best Exam Practice Tool Possible](#)

Try Our Spanish Practice Exams

Studying for the IBCLC exam in Spanish? LER has two Spanish practice exams!

[Shop Spanish Practice Exams](#)

Recertification Deadline Ahead—Still Need CERPs?

Deadline to submit your IBCLC Recertification application is September 30. Still need CERPs? Don't panic—we can help you find the continuing education courses you need. Visit our recertification page to search for CERPs by DCO area, or to take advantage of our course bundles. *(Not your recertification year? It's the perfect time to start earning CERPs for when it is your turn!)*

[Get Your Stress-Free CERPs](#)

Infant Mouth Model—Only 2 More Weeks to Save

Early adopters have been purchasing TieLER (LER's 3-D infant mouth model) for a discounted price for months. But early bird discounts end September 14, 2025—and TieLER will go to full retail price from then on.

TieLER helps you see, feel, and communicate about tethered oral tissues in a way no 2-D photo can. Get yours before the savings end.

[Save On TieLER](#)

LER Offers Baby Friendly Training

Ensure compliance with BFUSA's 6th edition guidelines by enrolling your Direct Care Personnel in our Competency-Based training course at FirstLatch.net. Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation.

Available now for enrollments—preview the course, learn more, or request a quick quote.

[Preview the Course](#)

[Request a Quick Quote](#)

Updated Free Parent Handout: Waking a Sleepy Baby

Sometimes ensuring good milk intake means new parents must wake up their baby to feed. Help them do so with ease, with this handout that offers a variety of gentle suggestions—as well as when to seek additional lactation support.

[Download in English](#)

[Download in Spanish](#)

Everything you need to be a lactation consultant

[Get Started](#) | [Become an IBCLC](#) | [Become a CBS](#)
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The LER Family

This e-mail has been sent to amisha@birthswell.com, click here to [Unsubscribe](#).

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