



Scholarships for Black Aspiring IBCLCs | Live Event: Becoming an IBCLC
Trauma Conference 15% Off | Breastfeeding Stories Sought
Discounts on Lactation Texts | Free Parent Handout

Newsletter July 2024

Lactation Education Resources

LER Live: You've Got This! IBLCE Exam Prep

Study for the IBCLC exam live with our experts! Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC and Angela Love-Zaranka, BA, IBCLC, RLC, FILCA are your guides as you learn test-taking strategies, work through sample exam problems, and get your questions answered in this free, hour-long live session from Lactation Education Resources. Monday, August 5, 2024 from 2:00 PM to 3:00 PM EDT. Registration required.

[Register now](#)

Rising Tide Lactation Equity Scholarships Open Now

Are you an aspiring IBCLC who identifies as Black or African American? LER's Rising Tide Lactation Equity Scholarship may help you meet your goal. It's designed to remove financial barriers and empower more Black IBCLCs to enter the profession, and it can cover the cost of your IBCLC training and exam. Applications are open now through July 22, 2024, 11:59pm Eastern. You must be 18 or older and live in the United States to apply. Spread the word!

[Apply for Rising Tide](#)

July Only! Hope & Healing: Lactation Care in the Context of Trauma 15% Off

Our brand new two-part conference is a deep dive into the topic of how trauma affects new parents during pregnancy, birth, and lactation. No lactation care provider should be without this crucial information. Take it for less in July, during our Course of the Month Sale! Use the coupon code **July2024COTM** at checkout to claim your discount.

Holding Space: What Lactation Helpers Need to Know

Get a preview of the fantastic content available in our course of the month conference! Our new blog has just been posted.

[Read the blog](#)

Lactation Texts for Less

Whether you're studying for the exam or caring for lactating parents, high quality, up-to-date books are a must-have. But they can be expensive! That's why LER offers 25-40% off many of the most important books for lactation care providers, including *Breastfeeding and Human Lactation, Sixth Edition*. Visit our bookstore today and save.

[Shop the LER bookstore](#)

You Can Be Exam-Ready By September!

The IBCLC exam is fast approaching. With our proven exam prep courses, you'll get to test day confident and prepared. Our video lessons fully review the exam content, and our online, responsive practice question tool is loaded with nearly 600 questions. Here's what a recent student had to say:

"The LER IBCLC Exam Review Enriched course has made me feel very confident in taking my IBCLC exam. The recorded lectures and Qbank are invaluable. I feel this course was the most value for my money as I prepare and study."

—Stephanie W., BA in Public Communications, CBS, Virginia

[Ace the IBCLC Exam](#)

Need CERPs by September 30?

The deadline to apply for IBCLC recertification by CERPs is less than three months away. Finish in time with LER's help. We offer one bundle that provides all the CERPs you need, regardless of the results of your Professional Development Plan. Just need CERPs in specific areas? Our courses are searchable by Detailed Content Outline area, so you can find exactly what you need.

[View the Recertification Bundle](#)

Tell Your Breastfeeding Story!

Right now, there is a powerful opportunity for parents' breastfeeding stories to count. The Global Breastfeeding Collective (led by UNICEF and WHO) is collecting the stories of parents who have breastfed in the past five years. Stories will be used to create a video calling on policy makers and governments to better monitor breastfeeding support in their location. The video will be shared as part of a webinar during World Breastfeeding Week. Share your story, and pass along to your clients and contacts who may want to share theirs. Every breastfeeding story deserves to be counted!

[Share a Story](#)

LER Looks Forward to World Breastfeeding Week/National Breastfeeding Month

It's getting close! Our special sale to honor World Breastfeeding Week/National Breastfeeding Month is just a few weeks away. Mark your calendar and watch this space and our social media for special LER celebration discounts in August.

[Learn more about World Breastfeeding Week 2024](#)

[Learn more about National Breastfeeding Month in the US](#)

New Baby Friendly Training Available

BFUSA has released its 6th edition guidelines. You can ensure compliance by enrolling your Direct Care Personnel in our new Competency-Based training course at FirstLatch.net. Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation. The course is available now for enrollments. To preview the course, learn more, or request a quick quote, click on one of the links below.

[Preview the course](#)

[Request a quick quote](#)

Updated Free Parent Handout: Large Breasts

Add this handout to your resources for parents. It offers a wide array of specific positioning advice to help parents with large breasts. Newly updated, fully illustrated, and downloadable. Newly available in Spanish!

[Download in English](#)

[Download in Spanish](#)

Everything you need to be a lactation consultant

[Get Started](#) | [Become an IBCLC](#) | [Become a CBS](#)
[Earn CME](#) | [What's New](#) | [En Español](#)



[The LER Family](#)

This e-mail has been sent to amisha@birthswell.com, click here to [Unsubscribe](#).

712 Childs Point Road, Annapolis, MD 21401