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Newsletter May 2025 Lactation Education Resources

1 message

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To: Amisha Grasty <amisha@birthswell.com>

Thu, May 1, 2025 at 12:06 PM



Free Live Session—Becoming an IBCLC | TieLER is Available at Early Adopter Savings
ECERPs for Less | Happy Nurses Week! | Free Parent Handout: Baby-Led Latching

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🔥 LER Live: Real Talk: The Realities of Being and Becoming an IBCLC

If you are considering becoming an IBCLC, but wish you knew more about what it's really like or how to get there, this talk is for you. Angela Love-Zaranka, BA, IBCLC, RLC, FILCA and Sekeita Lewis-Johnson, DNP, FNP-BC, IBCLC, answer your questions on Wednesday, May 7th from 11am to 12pm PDT/2pm to 3pm EDT. Free; registration required.

[Register For the Live Event](#)

🎉 🇺🇸 TieLER Is Here! Early Adopter Price Ends June 15

Thinking about getting LER's new infant mouth model? Now's the time! Through June 15, 2025, TieLER is available at a special early adopter price—with only 60 models available at this rate. Use TieLER to:

- Practice oral exams

- Observe frenulum and palate variations
- Support conversations with clients and parents about tethered oral tissues

Whether you're teaching, learning, or consulting, TieLER offers a hands-on way to bring oral anatomy to life.

[Reserve Your TieLER Now](#)

Ethics Bundle — 15% Off in May

Need to meet your E-CERPs requirement? Do it for 15% off this month. Our May Course of the Month, **Ethical Issues for Lactation Consultants**, delivers 5.5 E-CERPs while sharpening your skills in legal standards, equitable care, and Code-aligned advocacy. Learn from expert instructors, explore real-world ethical scenarios, and get practical tools you can use right away—whether you're renewing your IBCLC or deepening your practice. Use code **May2025COTM** for 15% off through May 31, 2025.

[Explore the Bundle](#)

Happy National Nurses Week From LER!

This month, LER honors nurses and student nurses—and the life-changing work you do. We're here to support you with the lactation training you need to feel confident, effective, and grounded in evidence-based care. How can we help you create the nursing career you envision?

[Shop Lactation Training for Nurses](#)

September IBCLC Exam Application Opens Soon

The application window for the September 2025 IBCLC exam opens later this month. To apply, you must have completed all three exam eligibility criteria (lactation-specific education, health sciences education, and clinical hours) prior to applying. **Once you've successfully applied, LER can help ensure you're ready for test day.** Here's what our students have to say about our exam prep courses:

Purchasing the IBCLC exam review course from LER was well worth the money. The answers were thoroughly explained with references. Invest in this product, you will not be disappointed!

—Aira Jae E., MPH, CBS Georgia

Shop Exam Review

✦ Spanish Language Practice Exams

Would you prefer to study in Spanish? LER now offers two practice IBCLC exams in Spanish!

View Spanish Practice Exams

💞 Partner with LER for Exhibits and Sponsorship at Your Conference

If you are hosting a conference, summit, or symposium in 2025, consider LER as an exhibitor or partial sponsor! Connect with us via email and include your event's prospectus.

Send a Prospectus

📺 LER Offers Baby Friendly Training

Ensure compliance with BFUSA's 6th edition guidelines by enrolling your Direct Care Personnel in our Competency-Based training course at FirstLatch.net. Our course is evidence-based, fully on-line, and easy to administer. It is taught by experienced clinicians, including those who have successfully passed initial designation and redesignation. The course is available now for enrollments. To preview the course, learn more, or request a quick quote, click on one of the links below.

Preview the Course

Request a Quick Quote

📄 Updated Free Parent Handout:

Teaching a new parent about baby-led latching or laid-back breastfeeding? Leave them with this fully illustrated handout. You go over together.

[Download in English](#)

[Download in Spanish](#)

Everything you need to be a lactation consultant

[Get Started](#) | [Become an IBCLC](#) | [Become a CBS](#)
[Earn CME](#) | [What's New](#) | [En Español](#)



The LER Family

This e-mail has been sent to amisha@birthswell.com, click here to [Unsubscribe](#).

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