



Standards of Practice for Certified Breastfeeding Specialists

A Certified Breastfeeding Specialist (CBS) supports the normal course of breastfeeding and providing human milk for human babies. The CBS shall act in a manner that safeguards the interests of each parent, justifies public trust in her/his/their competence, and supports Lactation Education Resources' (LER) core values and commitment to diversity.

Each CBS shall:

- Abide by the [CBS scope of practice](#).
- Conduct themselves with honesty, integrity and fairness.
- Engage in respectful and ethical communication.
- Respect the unique needs and values of each family.
- Not discriminate against any individual based on race, color, ethnicity, national origin (ancestry), ability, age, religion (creed), familial structure, gender, gender expression, sexual orientation, military status, employment or socio-economic status.
- Facilitate respectful and non-judgmental communication in one-on-one and group interactions.
- Take responsibility and accept accountability for professional competence.
- Abide by the International Code of Marketing of Breast-milk Substitutes and subsequent World Health Assembly resolutions (the Code).
- Understand and respect intellectual property rights.
- Disclose any financial or other conflicts of interest in relevant organizations.
- Remain up to date on relevant evidence-based information to inform their practice.
- Voluntarily relinquish the CBS certification if they have engaged in any behaviors which could negatively impact their ability to serve families or could cause harm to families.

Feedback from parents or other individuals is welcome. Please contact LER at support@lactationtraining.com or (443) 203-8553.

Disciplinary action up to and including permanent revocation of the certification may be taken if certificants are found to be in violation of any aspect of the CBS scope of practice or standards of practice.